HEALTHY GROWTH

Practice Overview

Health & Wellness Deals and Strategy

Prepared by Healthy Growth Advisory. Confidential and proprietary.

Practice Snapshot

Healthy Growth Advisory is a strategic partner to investors and companies pursuing investment, acquisition, and growth opportunities across Health & Wellness.

Client Success

Snapshot of Prior Clients

Investors	  
PE-Backed Companies	  
VC-Backed Companies	  

Snapshot of Client Outcomes

- Sourced 30 acquisition targets for a PE-backed health education leader, resulting in 2 accepted LOIs
- Sourced 35 investment opportunities for a Health & Wellness Angel investor, deploying $14M of capital
- Sourced 28 potential acquirers for a VC-backed sleep telehealth company, resulting in 2 accepted LOIs
- Evaluated 20 Health & Wellness sectors for a middle market PE firm to create entry strategies and discover actionable targets
- Identified and prioritized product portfolio opportunities for a VC-backed mental health leader, resulting in the strategic acquisition of a new business unit

What My Clients Say

"In short, Teddy is awesome. Working with individuals as talented as he has been rare both personally and professionally over the past 20 years. His particular collection of values and capabilities is truly uncommon in the financial world. I relied on Teddy as a sounding board, thought partner, and coach."



Tim Jones
Chief Executive Officer
Precision Nutrition

"Teddy does outstanding work - thoughtful, comprehensive, strategic, efficient - leveraging his industry expertise and consulting background. On top of that he is very responsive, proactive, and a pleasure to work with."



Rob Klapper
Chief Executive Officer
Empowered Education

"Teddy has proven to be an invaluable partner in thinking through growth prioritization. He is extremely organized, smart and resourceful. He is passionate about health and wellness and very special to partner with someone who really understands and supports your mission."



Christine Barone
Chief Executive Officer
True Food Kitchen

Health & Wellness Focus

Core Focus Areas

- **Nutrition**
- **Sleep**
- **Exercise**
- **Relationships**
- **Mental Health**
- **Whole Person Health**

Out of Focus

- Traditional Healthcare
- Beauty
- Life Sciences
- Real Estate
- Professional Sports
- Sexual Health
- Substance Use Disorders
- Financial Wellness
- Life Coaching
- Animal Health

About Me

Teddy Daiell

Founder and Managing Partner

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Leveraging a unique combination of 13 years of expertise from top-tier private equity, strategy consulting, and Health & Wellness, Teddy is a strategic partner to investors and companies pursuing investment, acquisition, and growth opportunities across Health & Wellness, including nutrition, exercise, mental health, sleep, and whole person health.

BAIN & COMPANY Charlesbank Wharton University of Pennsylvania